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## Veradigm Inc.

# Veradigm Inc. presentation delivered at the 42nd Annual J.P. Morgan Healthcare Conference on Wednesday, January 10, 2024 at 11:15 AM

**Anne Samuel:** Good morning, everyone. Welcome to day three of the J.P. Morgan Healthcare Conference. My name is Anne Samuel. I'm the Healthcare Technology and Distribution Analyst here at J.P. Morgan.

We're really excited to have Veradigm here with us this morning. With us are Interim CEO Dr. Yin Ho, and Interim CFO Lee Westerfield. We're also going to be joined by the CEO of ScienceIO, Will Manidis, for a conversation about AI.

With that, let me turn it over to Dr. Ho.

**Yin Ho:** Good morning, everyone. Thank you for joining us in person and via webcast. I'm Dr. Yin Ho. I'm the CEO of Veradigm. It is truly a pleasure to be here today. Thank you, Anne, for giving us the opportunity to introduce ourselves. We really look forward to beginning a dialog with all of you about our company, Veradigm, and the opportunities we have to shape the future of healthcare.

This presentation contains forward-looking statements and a disclaimer that you can read in more detail in our 8-K filing and on our website. I know we have not had a chance to speak in over a year. We are truly excited to be here today to reintroduce Veradigm, provide an update on our financial guidance, as well as take a look at our business.

Veradigm is a truly differentiated health technology and analytics company, with longtime roots in supporting physician practices, to today supporting physician providers, payers, and life sciences companies. We will be giving you a perspective of both our current business and of our future.

First, let me introduce you to the members of the executive team speaking today -- myself and Lee Westerfield, our Interim CFO. Our team has the vision and the right expertise to accelerate growth in the next generation of healthcare tech.

I have been in the health tech and life science industry for almost 25 years. I'm trained as an

emergency medicine physician. I've built an entire career creating and developing businesses in data analytics and healthcare within life sciences.

I started in health tech as an eHealth executive at Pfizer, and later became the founder and CEO of several startups in data analytics and health information technology. I have led product innovation and transformation in this space. It is truly exciting to be here today.

Lee and I, we have actually worked together before. In fact, we worked together at Aetion, a realworld evidence company. I immediately knew he was the right person as Veradigm's Interim CFO. Lee is an experienced technology CFO who has grown multiple health tech and SaaS companies.

He has expertise and a track record in building robust financial control environments, reporting timely and useful financials, and leading companies to profitable growth. He has also spent 15 years among all of you as a sell-side analyst covering Internet and media back when it was still fresh.

He will talk today about our very strong financial position. With that, I'm going to turn it over to Lee.

**Lee Westerfield:** Anne, thank you very much again. Yin, thank you very much. I'm glad to be with you all. It's been quite a while since Veradigm has been in front of you. What I'd like to do today, after an extended absence of the company, is to reacquaint you with our financials and basic profile.

Over the months ahead, we'll certainly be coming back to you on multiple occasions with additional and more detailed financials. Today, we summarize. There are two topics -- the audit and filings update, and a financial summary.

First things first, I'm sure you're all wondering where we are in our audit process. You'll recall that NASDAQ granted us an extension to become compliant with its listing rules. Also, as disclosed in our 8-K this morning, we received another expected notice from NASDAQ that we are not in compliance with the rule to hold a shareholder meeting each year, again, in the 8-K.

We continue to work diligently towards our plan to become compliant with NASDAQ listing rules and will make the required filings as soon as possible. In the coming days, we will be communicating to NASDAQ our progress towards becoming compliant with the filing rules and our plan for holding shareholder meeting, which we will hold as soon as we can after our requisite filings have been made.

This morning, we also disclosed two other matters, call your attention. Namely, Veradigm has been named in a defendant class action suit that we're cooperating with the SEC investigation relating to our audit committee's investigation.

Our policy is not to comment on ongoing litigation or investigations, so I'll not be saying more at this time on those matters. I would like to highlight, however, that with respect to our audit committee's investigation as of today, we believe that any adjustments to our GAAP financials will be limited to noncash items relating to the timing of certain impairments and accruals. Repeat, noncash items relating to the timing of certain impairments and accruals.

We hope that -- I hope that -- we hope that helps provide some clarity with regard to our financial impact to the investigation.

Finally, with respect to our revenue restatement, we continue to estimate the impact will be a reduction in revenue from continuing operations of approximately \$20 million in aggregate over the three-year period from 2020-2022. I repeat, continue to -- continue to -- estimate the revenue impact will be \$20 million over the three-year period.

On to 2023 numbers. About our financials. I joined the company about a month ago, almost precisely, together with Ing, and tasked myself and with a...perform a sober health assessment, if you will, of our company and its status, financial health, before I'd commit to financial guidance.

At that time, we were silent on the matter of guidance, and I'm here today standing before you with reset and refreshed estimations. We issued a summary of estimates this morning. You have not seen financials for over a year, so I'm going to walk you through those estimates momentarily.

First, I'd like to share my health assessment with you. The state of Veradigm is fundamentally healthy, and that, after review over the past month by me. Our financials rest on a foundation that is fundamentally solid, and that foundation, you'll see, is evident in three factors.

One, a stable revenue base. Two, high quality mix of recurring revenue, subscription revenue, as well as consistent profitability. Finally, the bedrock, net cash, not debt. Net cash on our balance sheet. From my eyes, that sets a solid foundation. Net cash and sustained profitability.

The absence of delayed filings and an audit sobering in my judgment has obscured attention from those healthy fundamentals and understandably so. You haven't seen numbers for quite some time.

Our balance sheet strength, I believe, demonstrates our fiscal strength, but also enables us to consider a wide-ranging set of alternatives for use of cash as the board undertakes the finalization of budget, growth initiatives, product enhancements for margin, as well as returning value to you all and shareholders in share repurchases when permitted.

The bottom line on that point, we have the balance sheet integrity to be able to elevate ROI and total enterprise value when we move past the filing and audit period.

About revenue. Today you'll have read we refreshed our estimated range on revenue to a range between 608 and 622 million. About that revenue range, overarching. My intention is to provide clear and consistent communication about our performance with you going forward.

This estimated range is hopefully going to be clearer and more revealing to you, but I would encourage you to read our AK because there are specifics relating to elements in the GAAP revenue estimated range. This GAAP revenue estimated range includes GAAP items that are relating to customer litigation, which was favorable to us and included in our GAAP revenue.

I take a quick step back in the canvas, from a period of time in my life when I sat on the other side of the podium with you all. I call attention to three characteristics of our revenue. One, our provider segment is stable, consistent with a majority of high quality subscription revenue, recurring revenue. Payer Life Sciences is growing and elevating its margin.

Adjusted EBITDA, again, health assessment, solidly profitable. In the range of a little north of 20 percent EBITDA margins. I'd call your eyes to call attention to, in the news, our 8-K and our press release. We refreshed that adjusted EBITDA guidance, as well as the non-gap EPS guidance.

I want to make a point of clarity here. The adjusted EBITDA guidance of \$122 to \$135 million, I should shed light on a detail. Different than the company's prior guidance in September, our estimates and our method of presenting adjusted EBITDA previously included, now excludes the customer litigation settlements.

As I went about the past month and assessed how do we present information, one of the judgments that I made is that our adjusted EBITDA number should be cleaned of wavering

figures in the area of customer litigation settlements pro or con. That explains a substantial portion of the variance.

There are additional expense accruals. Again, I encourage you to read the 8-K for a little more details. The takeaway. In my judgment, again, attractively profitable on the EBITDA margin. Additionally, we are free cash flow positive before acquisitions, things of that nature.

Finally, net cash. Let me describe it quickly and suggest what we do with some of that cash. Our net cash stands above \$230, \$232 million as of December 31st, with cash slightly north of \$440 million, convertible debts outstanding of \$208 million, and an undrawn facility.

What do we do with that clean balance sheet and how do we assess choices? We have a range of opportunities I, the board, and our leadership team are assessing. All are on the table.

Return value to you as shareholders with share repurchase, which we have done in the past, are suspended from doing at the moment. Could, should consider strongly as we regain listing requirements.

Additionally, invest in the budgeting process we're undertaking now. Consider investing internally in product enhancements in areas that include cloud migration.

Finally, and crucially, strategic investment in partnerships that can enhance our growth and modernize our product mix for a scientifically advanced future. I do all of that with an eye to appraising choices based upon ROI and enterprise value.

Wrapping up, again, takeaways. Financial health, stable growth, high mix of recurring revenue, consistent profitability, and a solid capital foundation sitting on net cash. We're making good use of that cash.

Yin Ho has words. Please.

**Yin:** Thank you, Lee. I get to have some fun and talk about the business. As part of our reintroduction today, I will give you a brief overview of our business and the uniqueness of our capabilities that are driving current growth.

I want to be clear that we are operating from a position of strength, differentiated assets, and access that makes our outlook very exciting, which is leading to what is the next generation of

health platforms with health intelligence products.

We will cover in more detail shortly, but I want to preview why Veradigm is so well positioned in this moment. We have scalable, high-quality data assets. We sit at the intersection of providers, payers, and life science companies. We have deep healthcare ecosystem expertise.

Now, with AI, we have the ability to jump forward with our product offerings by harvesting and monetizing the data and analytics of our existing business. Our business has evolved over the last decade.

Veradigm divested its hospital business and refocused the company, centered on our provider offerings, as well as two very important fast-growing customer segments, payers and life sciences. Our company is organized around the concept of the Veradigm network, which provides life science companies and health plans access to de-identified patient data, provider connectivity, and analytics at scale.

Through this network, we have the unique ability to connect data to analytics to enable highquality, lower-cost care. Our core assets center on Veradigm's network of over 400,000 providers with de-identified data spanning over 200 million patients. Our data set is large, but it is larger than just us.

By securing access to proprietary registries and expanding our partnerships we can continue to service our customers, but, more importantly, generate large-scale, high-quality data. We do not take our position in the market lightly.

Rather, we understand the responsibility to be good stewards of healthcare data, which comes with our size, longevity, and expertise. The high-quality, large-scale, rich clinical data at our fingertips can be monetized and analyzed to unlock key insights in real time. These insights can advance care options, decisions, and drive value-based care.

We know that data is the lifeblood of clinical research. We have the ability to improve research, transform healthcare, and provide data-driven solutions to our customers.

This marketplace has actually been fueling our growth. The demand for better data continues to grow. We all know that, because we rely on data to determine care, cost-effectiveness, new methods, and research.

Veradigm has been able to meet this demand for our customers with our scale, connectivity, and expertise. We are well positioned to continue to grow our core business of supporting physicians and providers, payers, and life science research enterprises.

There is more. What I have described in the few slides before is only one level of value that we are at the center of. We are actually at the center of a much greater transformation in health care. We have the opportunity to support both our customers and the entire health care ecosystem in new ways.

In the last 20-plus years, our work has supporting physicians, practices, providers, and even our work in the past several years supporting payers, and, more recently, life sciences, we have created a unique and valuable dataset that positions us to be the health intelligence leader for the future.

Given the rapidly advancing state of technology today, the moment is ripe for us to be thinking about how we can leverage this high value, real-time, clinical data sets and clean records, which we have to shape the future of healthcare data intelligence.

With the proper use and analysis of this data, including social determinants of health, we can provide highly differentiated and more advanced solutions to our customers.

Why are we so strategically positioned to lead this next generation of health intelligence products? We are present across the ecosystem of healthcare stakeholders, from payers, providers, and life sciences. We have incredible, high quality, high value, large scale data driven by over, again, 400,000 providers and 200 million patients.

We are already delivering analytical value today. We have the accumulated expertise to supercharge development of a next generation of suite of products capitalizing on AI technology capabilities.

In fact, with the advent of new tools, technology, and generative AI, we are positioned to be at the center of the largest platform shift in healthcare. This is a shift that I remember very clearly that was predicted over 20 years ago when I first stepped into this space in industry.

As I mentioned earlier, I've spent my career in health information technology. I have seen the evolving shifts of focus from making electronic medical records in the late '90s to today as we try to answer big healthcare questions across disparate sources with technology and advanced

#### analytics.

Underlying all of the advances in our industry for the past 25 years was a buildup of data, even though it's been of varying quality. Today's tools can unlock, clean, and bridge many of the gaps in care and research, providing us with huge opportunities to learn and provide better care.

I am so proud to say that Veradigm is the only independent EHR and EMR provider with clean and complete data that spans clinical and claims. With our stewardship and vision, we also have the ability to understand research gaps in real-time, solve them, and then build solutions that help our customers capture further value.

You may be wondering, "Is this a new strategy?" The answer is no. This is not a new strategy. It is simply a step in the larger vision of the company, which actually began back in 2022, so almost two years ago, when the organization focused its energy to open up two new markets and start this journey.

This is a continuum story. We have the unique opportunity to be the health intelligence provider for the next century of care.

### [pause]

**Yin:** Sticky pages. Sorry. Veradigm is more than a software provider to physicians, practices, providers, payers.

Its future lies in how it can capitalize on being a data asset, with great data stewardship of the past and present to support all of its customers as it expands its role to support the narrowing of gaps, of bench to bedside, bedside to home, care to research, empowerment of patients and physicians, and care and health equity.

We do this through defining as well as providing intelligence. If we do this well -- in fact, I know we will do this well -- we will provide valuable data products for our current customers and future customers. We will drive improved and lower-cost healthcare outcomes.

We have the opportunity to lead the way, with a fundamental understanding of physicians, physician workflow, providing care, supporting accurate payments, and providing value to life science research.

We've been investing in technology, people, workflow, process all along. We have been learning and discussing the benefits and perils -- yes, I say the perils -- of new technology such as generative AI, and the ethical and appropriate application to healthcare data.

This shift is happening and Veradigm is at the forefront. We have the right team, the right data, the right technology, and all at the right time. We really look forward to sharing more as we build this future together.

Thank you. That ends the presentation aspect. We are going to now have a session with Anne and with Will Manidis, the CEO of ScienceIO. Given the exciting position that we are in capitalizing on AI, we actually thought it was really important to bring in one of our collaborators to talk further about this opportunity, so thank you.

Anne: Great. Welcome, Will.

Will Manidis: Thank you for having me.

**Anne:** Maybe we could kick it off here with a discussion on some of the risks and perils of general purpose models in healthcare. We've heard a lot about large language models. Are these a good fit in healthcare?

**Will:** Sure. It's undeniable that ChatGPT was kind of a break-glass moment for industry. We went from having 20 years of AI promise to having a technology that is in everyone's hands that is intelligent and broadly applicable. The issue is we haven't benchmarked that technology or built in it in a way that is responsible for healthcare.

The models that we serve to customers are a reflection of the data that they're trained on, and as we move from prototypes to production to patients, it's important that we reflect on the data these models are trained on, how we deploy them, and the safeguards we build.

At ScienceIO, we focus on building the world's safest large language models like we used in healthcare, and our collaboration with Veradigm is focused around getting access to high-quality data across disparate patient populations to ensure these models can be used safely and well across industry.

**Anne:** Absolutely. I think one of the things that people often talk about is large language models, but what they aren't talking about are small language models, which is this idea that the

healthcare data is incredibly specific.

It has its own strange and wonky ways of being presented, and so having the ability to understand what that means and recognize that every single data point, every observational data point is connected to a patient is incredibly important and creates an extreme burden, in some sense, and then responsibility to make sure we do this right. We are very excited about this collaboration too.

**Will:** I would just add that we often forget, working in healthcare, that healthcare is a different language. The jargon we use, the terminology, all of the stuff that seems easy to us is entirely foreign to the training sets of these models.

As we think about building specialized healthcare intelligence that will require deviating from these general purpose models to models that have been trained, benchmarked, and built for this use case.

**Anne:** Can we discuss maybe some of the pitfalls of using these as it relates to the healthcare space? Something that we've heard from others as they think about building out AI models in healthcare is hallucinations, that things can appear differently than they are. Or, there's a real problem with health equity and making sure that you're getting information across a really wide spectrum.

**Will:** I would say as we move into prototype across industry, many folks are deploying generalist models and seeing very strong results because they're piloting on small patient populations that are largely homogenous.

As we move into healthcare broadly and we see patients that are as diverse as the folks in this room and more, having these models be safely deployed across that context is incredibly difficult. Being able to benchmark where the shortfalls of these models are is largely a problem that I don't think the industry has taken seriously enough.

Hallucination is step one, but step two is the bias in the underlying data, the bias in the kind of observations we make and the patients we see, and the results these models put out.

**Anne:** I think that's a really important point, because that's the one wonderful thing about Veradigm is if you think about where our physician practices are and where our 200 million patients are, this is actually a really well-represented of all the diversity, both socioeconomic as

well as from a racial and every other way of thinking about diversity.

We have this patient population, and we have the serve data which is incredibly important in a time when you're building models because any time there's a hallucinogen in the mix -- and I'm going to use that term in that way -- is that you suddenly have not only a data point that's no longer an observed data point, it's now attached to a patient.

Which means what happens if you start thinking about what will occur when that piece of data starts to follow a patient and what will happen if you go the direction, where it gets included in analysis that help generate research results that would affect many patients?

How does the responsibility, auditability, liability all work around something like that? You can understand that in some sense, being very careful and being very ethical is incredibly important. As a steward of all of this data, this is why we have been so excited about taking this forward in the right way.

**Anne:** Maybe another one is how are both of your companies kind of positioned for the future of AI in healthcare? How are you prepared to maybe close the gaps in healthcare for some of these underserved populations?

**Yin:** I think part of it is really it comes down to analysis. Most of the research that we do today is still based on, disproportionately based on groups of people who don't necessarily represent the diversity of how disease plays out. We are still trying to understand how different subpopulations are affected by different therapeutics and by different modalities of care.

Because we don't have a good understanding of it, it becomes all the more important that whatever models we build are going to be built on data that are come from these different individual subpopulations so that we can start to think about what are possible better treatments and also track better outcomes.

**Will:** I would say every judgment we make in healthcare analytics is a reflection of the patients that come into the clinics that we observe. Large AI efforts in healthcare to date have been built around centers of excellence whose data skews meaningfully in the kind of populations that Veradigm sees.

By opening the remith of possible data that these models can see, train on, and understand, we can make more accurate predictions across the long tail than purely representing a very narrow

segment of patients that have been served today.

As we see that, it's also important to have the workflow conductivity to be able to push those tools into the tools that providers are already using.

I think it's not news to anyone here that the providers are not in love with uptaking new tools, so the ability to give this tooling and infrastructure in the places where the care is already being delivered rather than moving them into new ecosystems that they may not understand in clinics that are already overstressed and overpromised is incredibly important.

**Anne:** Maybe we could spend a little bit of time addressing some of the revenue models for [inaudible] healthcare AI.

**Yin:** Sure. One of the interesting things about revenue models is if you provide better care, there is already a revenue model there, because you are already starting to think about not only the information and how it may save in making better decisions, but you are also collecting information that becomes useful for understanding treatments in the future and well as treatments at that moment in time.

I think that's what nice about it is to kind of think of almost every treatment and every healthcare choice actually is a generation of data. That observed data becomes useful not only in the application of caring, of which there are many revenue models about better care, or it is also -- and, not really an "or" -- it provides actual support for better and better research.

Tighter research, more narrow, more specific research, broader research, and all of these do come with their own revenue models that are oftentimes driven around the type of outcomes that come from it or the type of analysis that comes from it.

**Will:** I would just emphasize a really exciting part of this is the refocus on patients as the unit of value. We have been focused over the last decade a lot on system-level change and not enough on the uniqueness that every patient brings when they enter the clinic.

By training generative models that reflect the underlying characteristics of the patients we see, the most underserved, the most rare patients are the most valuable to the healthcare infrastructure providers.

By being able to see such a wide arraignment of patients, we have a much wider and deeper

incentive to serve the patients along those distributions for the long tails rather than focusing on the core demographics that we see in centers of excellence.

**Anne:** You talked a little bit before about providers being slow moving and sometimes resistant to change. Can you maybe spend some time talking about what are the biggest hurdles to creating some of these intelligent healthcare tools?

**Will:** Yeah. I don't think it's provider excitement, honestly. If you go on TikTok today and type in "ChatGPT doctor," you will see physicians using ChatGPT for their daily practice, from submitting prior authorizations to filling out documents. Providers want this tooling. The issue is getting that tooling in their hands in a way that is safe and reasonable for their actual use.

A really funny example is if you search that on TikTok, the most prominent video is a provider filling out a claim denial form. The citations that ChatGPT references are actually entirely hallucinated. They're not real insurance policies.

It's not that providers are skeptical, they're stalling, or difficult to take it up, but it's they're going outside of the tooling they already use and often doing so in unsafe ways rather than being able to serve them responsible tooling in the infrastructure they already use.

**Yin:** I think history hasn't been on our side, right? Most of the tools that we have given physicians over the years have not been developed by physicians or by the people who are in healthcare. They've been developed by technology companies who may have treated a lot of the different types of applications very much like a vertical. While that has worked for the most part in a first level and a second level, now we're going down to the point of a patient.

Now we're doing it at a point where it took us 20 years to get to this point. It almost is that no real technology company by itself should be able to do this, but an organization that is a healthcare tech company can go in the right direction.

Anne: Maybe just one more on AI. How do you envision the future impact of AI on healthcare?

**Will:** I think a lot of how people have been thinking about it to date is giving additional leverage to the workflows providers already do. I think that is both correct and also an understatement of the total impact that it will have.

The kind of intelligence we're building with large language models are very different from the kind

of intelligence that a provider might have and has different strengths and weaknesses. If we think about the [inaudible] population scale analytics that were previously impossible because the data wasn't ready or well-formatted enough, that's something a provider could never do.

No provider's going to sit there and abstract thousands of medical records by hand, but a model can do that easily. I think about both increased efficiency, safety, and cost at point of clinic, but also opening up new analytic pathways and new modalities of care that are possible by having algorithms that can do things that are not things providers can do.

**Yin:** We can give them back those tools. We can give them back the data. We've asked a lot of data from them over the years, but we haven't necessarily given back them the type of tools to use their own data to help support their patients, but also support the research enterprise in general.

**Anne:** It's funny to think that EMR's such a source of friction and burden for the provider in the healthcare ecosystem. It's kind of an interesting perspective to maybe [laughs] fix that problem.

Yin: That's right, to give back.

**Anne:** Maybe just one more for you, Dr. Ho, on Veradigm specifically. What are you most excited for as you look into 2024 now sitting in the seat where you sit?

**Yin:** I'm super excited about 2024. We have been waiting for this moment in such a long time, and I speak about that more historically and also personally too.

This is a moment where we have an understanding of the quality of data. We can actually discern the different levels of quality of data, and we also have an opportunity to model at a speed we've never modeled at before.

We actually could propagate and augment people's capabilities in a way that hasn't been dreamt of before, and we can do it in a really deliberate, very thoughtful, very ethical way. I'm super excited about what we can do. We're in a great position.

Anne: Terrific. Thank you so much for joining us today. Thanks, everyone, for attending.

[applause]



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